Façade RENEW is a commercial revitalization grant program that provides reimbursement grants for commercial property and small business owners along select commercial corridors to enhance the appearance of retail façades.

The program reimburses 75% of the total project costs for improvements up to $37,500 per commercial property and up to 100% of the total project costs for improvements up to $50,000 per commercial property for eligible applicants impacted by temporary loss of revenue or business interruption (evidenced by award of Paycheck Protection Program, Economic Injury Disaster Loan, and/or Louisiana Main Street Recovery Program funds in 2020 or 2021).

All façade improvements made with grant dollars will be required to be maintained for a minimum of 5 years.

Eligible Areas

- North Broad Street between Columbus Street and Bienville Street
- St. Bernard Avenue between St. Claude Avenue and N. Claiborne Avenue
- Basin Street between N. Claiborne Avenue and N. Villere Street
- Alcee Fortier Boulevard between Chef Menteur Highway and Peltier Drive
- Newton Street between Thayer Street and Behrman Avenue
- General Meyer Avenue between Tita Street and Richland Road
Eligible Activities (Not a complete list) Example Projects

- Removal of vinyl or aluminum siding
- Basic cosmetic work, such as painting
- Renovation of covered entrances
- Window replacement
- Replacement or installation of new signs / awnings
- Installation of exterior lighting
- Installation of new open-grid, roll-down security gates

For the purpose of this program, eligible expenditures shall include expenses related solely to those facade improvements as outlined in the above and/or determined by NORA.

Ineligible Activities (Not a complete list)

- Installation of vinyl or aluminum siding
- Interior furnishings
- Non-permanent fixtures
- Business / personal property, equipment, and supplies
- Interior lit signs, or interior window coverings
- Upper-story additions to existing buildings
- Roof reconstruction
- Structural foundations
- Billboards
- Security bars
- Razor/barbed wire fencing
- Sidewalks and paving

Applicant Criteria

- Owners of commercial properties located along NORA’s designated commercial corridors.
- Owners of a small business(es) located along NORA’s designated commercial corridors.
- Property taxes are current
- No debts arrears are owed to the City
- Legal entities are in compliance with the City of New Orleans and NORA
- Legal entities are in good standing with the State of Louisiana